

ENGAGING GEN X

(1965–1980)

Generation X accounts for nearly 30% of the workplace. By capitalizing on their strengths and values, an organization's recognition programs increase retention, engagement and improve organizational culture and customer service company-wide.

Gen X is independent, adaptable, tech-literate, creative and willing to challenge the status quo.



As the global leader in designing, managing and delivering tailored, comprehensive and measurable recognition and rewards programs, Sodexo offers new solutions to help your organization strengthen existing programs for a multi-generational workforce.

Learn more: Timeless Performance: Recognition Programs for a Multi-Generational Workforce. <http://ow.ly/x0KuU>