

# REWARDING TRADITIONALISTS

*(Before 1946)*

Traditionalists are hard-working, appreciate organizational loyalty and feel seniority is important to advance one's career. They are respectful of authority, supportive of hierarchy and disciplined in their work habits. Is your recognition strategy reaching this practical-minded cohort?



## REWARDS

Tangible symbols of loyalty commitment and service, including plaques and certificates

Sodexo's years of service reward box provides a tangible presentation of loyalty and accomplishment.



## LEADERSHIP STYLE PREFERENCE

Directive  
Fair and Consistent  
Respectful  
Clear and Logical

Recognition programs are designed with a clear and consistent objective at its core. We implement meaningful recognition tied to company values.



## COMMUNICATION PREFERENCES FOR RECOGNITION DELIVERY

Memos and letters  
Personal notes  
Individual interactions

Sodexo's rewards include an array of items to give sincere recognition, including cards for hand written notes and spot recognition rewards for individual appreciation.

As the global leader in designing, managing and delivering tailored, comprehensive and measurable recognition and rewards programs, Sodexo offers new solutions to help your organization strengthen existing programs for a multi-generational workforce.

Learn more: Timeless Performance: Recognition Programs for a Multi-Generational Workforce. <http://ow.ly/x0KuU>